

ThinPrint presents its ezeep product line for Citrix Cloud Solutions at Citrix Synergy 2019

As a select launch partner, together with Citrix, ThinPrint is working closely with Microsoft to build the most advanced print solution for Windows Virtual Desktop

May 21, 2019 (Berlin/Denver/Atlanta - Citrix Synergy, Booth 403) - ThinPrint today announced it will showcase its ezeep product line for Windows Virtual Desktop at Citrix Synergy 2019. The ezeep solutions ensure that the advanced networking capabilities, robust management tools, and high-definition user experience optimizations provided by Citrix are complemented by a comprehensive, enterprise-grade print experience.

ezeep for Windows Virtual Desktop is a managed cloud printing solution that is easy to install directly from the Azure Marketplace. Seamlessly integrated with Azure Active Directory, the print solution can be immediately available to the entire enterprise. The easy-to-use web console enables central management of the print environment without having to think about print data security, failover, printer drivers or print server operation.

“Printing remains a critical element of many workflows in core industries, such as healthcare, financial services, manufacturing and education, which is why we work closely with Microsoft and Citrix to deliver a cloud printing solution that offers the best value and functionality to our joint customers,” says Charlotte Künzell, CEO at ThinPrint. “Much like accessing a desktop or application from anywhere through a web browser, the ezeep Connector and the ezeep Hub make local and corporate network printers conveniently available to users without the need for expensive and complicated VPNs”.

With the accelerated speed of DaaS adoption through Windows Virtual Desktop, the need to reliably connect printers with hosted desktops over the Internet and provide fast printouts is growing. Windows Virtual Desktop and Citrix enable easy deployment and scaling of virtual desktops and applications on Azure. However, integrating the local print infrastructure into the cloud-based virtual desktop environment is a unique challenge. The ezeep cloud’s unique position in the market addresses this issue making printing simple by hiding its complexity behind two simple apps and a tailored web portal in all Windows Virtual Desktop scenarios.

ezeep is designed to work seamlessly with Windows Virtual Desktop to deliver a guaranteed perfect user experience. This includes an intuitive self-service console that allows users to make their own print settings to ensure proven and innovative workflows meet user and customer expectations. It also ensures secure and easy connectivity to existing print environments and fast and reliable printing from any device. As a result, IT departments can free up expensive, time-consuming resources by migrating their print servers and print management functions to ThinPrint’s ezeep solution.

“Our customers are facing an ever-challenging technology environment ranging from the need to reduce costs to migrating legacy applications running on Windows 7,” says Christoph Hammer, Senior Vice President Cloud Services at ThinPrint. “Windows Virtual Desktop, with its extended support for Windows 7 and innovative partner value add from companies like Citrix and ThinPrint, are an important step in growing our industry and delivering increased value to our customers.”

The public preview for ezeep for Azure is available here:

<https://www.thinprint.com/en/products/ezeep-for-windows-virtual-desktop/>

ThinPrint press releases are available at <https://press.thinprint.com/>, photos at <https://press.thinprint.com/media>.

About ThinPrint

ThinPrint, with nearly 20 years of continuous development and internationally patented ThinPrint technology, is the leading provider of print management software and services for businesses. In 2015, ThinPrint acquired ezeep, including its native cloud printing technology, which has since become the leading printing solution for coworking and shared workspaces. With these two strong product lines, ThinPrint delivers a unique printing experience for every modern workplace. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 25,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint. In addition, more than 100, and growing, Desktop-as-a-Service, and Software-as-a-Service providers deliver reliable, high-performance printing from the cloud to their customers. Investment in ThinPrint printing solutions leads to a fast ROI because the easy-to-implement and manage print systems reduce the burden on IT departments, result in significant performance improvements while ensuring optimal, reliable print support at every workplace. ThinPrint's technologies and components enable its use in almost any infrastructure and take into account integration of branch and home offices as well as mobile employees. The solutions are developed and rigorously tested at ThinPrint's headquarters in Berlin – software Made in Germany. Offices in the United States, the UK, Australia, Japan and China, as well as more than 350 channel partners around the world offer direct and on-site customer care. Thanks to numerous OEM partnerships, ThinPrint technology components are integrated in a variety of printers and thin clients from leading hardware manufacturers. Special significance is placed on the strategic partnerships of the company with Brother, Citrix Systems, Fujitsu, Fuji Xerox, Hewlett-Packard, IGEL, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, MobileIron OKI, Parallels, T-Systems, VMware, Wyse Technology, Xerox and 10Zig.

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