

ThinPrint Names Christoph Hammer Senior Vice President of its Cloud Business

(BERLIN/DENVER, April 2, 2019) – ThinPrint, provider of the world’s leading print management software, announced its appointment of Christoph Hammer as Senior Vice President of Cloud Services.

As a veteran in the virtualization space and a former CEO of ezeep, Hammer was the natural choice for the leader of ThinPrint’s cloud printing sector moving forward. “Since the acquisition of ezeep in 2015, Christoph Hammer has developed the solution into the leading cloud printing platform for co-working spaces,” says Charlotte Kuenzell, CEO of ThinPrint Inc. “This step not only highlights the importance of the ezeep product line for ThinPrint, but also emphasizes how much of a priority our cloud printing solutions are for us.”

ThinPrint is planning a wide-ranged expansion of its ezeep cloud printing offerings. “The closer cooperation and access to ThinPrint’s technology product line, currently serving over a million users globally, will allow ezeep to quickly expand its offerings beyond the co-working core market,” says Christoph Hammer. “The desktop-as-a-service market is an area we especially expect to set the standard for performance and user-friendliness.”

Before assuming the CEO role at ezeep Inc., Hammer held several leading roles at ThinPrint and Cortado, including Managing Consultant, Senior Vice President of Professional Services; Chief Technology Officer; and Chief Information Officer. His professional interest and experience is centered around software defined printing and print services. Christoph Hammer has a summa cum laude degree in computer sciences from the Technische Universitaet Berlin and is a well-regarded speaker at international congresses and trade shows.

ThinPrint press releases are available at <https://press.thinprint.com/>, photos at <https://press.thinprint.com/media>.

About ThinPrint

ThinPrint, with nearly 20 years of continuous development and internationally patented ThinPrint technology, is the leading provider of print management software and services for businesses. In 2015, ThinPrint acquired ezeep, including its native cloud printing technology, which has since become the leading printing solution for coworking and shared workspaces. With these two strong product lines, ThinPrint delivers a unique printing experience for every modern workplace. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 25,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint. In addition, more than 100, and growing, Desktop-as-a-Service, and Software-as-a-Service providers deliver reliable, high-performance printing from the cloud to their customers. Investment in ThinPrint printing solutions leads to a fast ROI because the easy-to-implement and manage print systems reduce the burden on IT departments, result in significant performance improvements while ensuring optimal, reliable print support at every workplace. ThinPrint’s technologies and components enable its use in almost any infrastructure and take into account integration of branch and home offices as well

as mobile employees. The solutions are developed and rigorously tested at ThinPrint's headquarters in Berlin – software Made in Germany. Offices in the United States, the UK, Australia, Japan and China, as well as more than 350 channel partners around the world offer direct and on-site customer care. Thanks to numerous OEM partnerships, ThinPrint technology components are integrated in a variety of printers and thin clients from leading hardware manufacturers. Special significance is placed on the strategic partnerships of the company with Brother, Citrix Systems, Fujitsu, Fuji Xerox, Hewlett-Packard, IGEL, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, MobileIron OKI, Parallels, T-Systems, VMware, Wyse Technology, Xerox and 10Zig.

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