

ThinPrint Software Delivers on Xerox's Security and Performance Commitment

Solution supported on Xerox VersaLink and AltaLink Devices

(BERLIN/DENVER, January 9, 2019) – Understanding that security is equally as important to small and midsize companies as large enterprises, Xerox VersaLink® and Xerox AltaLink® family of business printers support ThinPrint software.

ThinPrint's solution ensures end-to-end encryption of print data and efficient compression and streaming of print data, delivering printouts at faster rates.

"We were able to see the market relevance of ThinPrint's solution in several projects," says Ammar Degani, Head of Portfolio Planning at Xerox. "With our new firmware, we have created the conditions for users of the VersaLink and AltaLink series to fully benefit from ThinPrint compression technology and meet security requirements for printing."

ThinPrint print management solution already optimizes printing for over 25,000 companies of all sizes worldwide. Aside from print data encryption and compression, other valuable core functions include printer mapping as well as driver management for all potential scenarios. In addition, there are important technologies included to ensure high availability printing as well as easy integration of branch offices into the existing print infrastructure.

"We have worked successfully with Xerox on a number of major projects," says Bernd Hausmann, Director Business Development Printer Manufacturer at ThinPrint. "We are pleased that support for our software is now included as standard in this important Xerox product line."

Xerox VersaLink and AltaLink family printers equipped with the latest firmware support ThinPrint technology.

A free trial version of the ThinPrint solution is available at <https://download.thinprint.com/software/thinprint-engine/>.

For more information on the Xerox VersaLink and AltaLink portfolio, visit <https://www.xerox.com/en-us/connectkey>.

ThinPrint press release are available at <https://press.thinprint.com/>, photos at <https://press.thinprint.com/media>.

About ThinPrint

ThinPrint, with nearly 20 years of continuous development and internationally patented ThinPrint technology, is the leading provider of print management software and services for businesses. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 25,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint. In addition, more than 100, and growing, Desktop-as-a-Service, and Software-as-a-Service providers deliver reliable, high-performance printing from the cloud to their customers all due to ThinPrint. The investment in ThinPrint leads to a fast ROI because the easy-to-implement and manage print system reduces the burden on IT departments, results in significant performance improvements to the network while ensuring optimal, reliable print support at every workplace. ThinPrint technologies and components enable its use in almost any infrastructure and take into account integration of branch and home offices as well as mobile employees. The solutions are developed and rigorously tested at ThinPrint's headquarters in Berlin – software Made in Germany. Offices in the United States, the UK, Australia, Japan and Brazil, as well as more than 350 channel partners around the world offer direct and on-site customer care. Thanks to numerous OEM partnerships, ThinPrint technology components are integrated in a variety of terminals, print boxes and thin clients of leading hardware manufacturers. Special significance is placed on the strategic partnerships of the company with Citrix Systems, Fujitsu, Fuji Xerox, Hewlett-Packard, IGEL, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, OKI, Samsung, VMware, Dell/Wyse and Xerox.

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