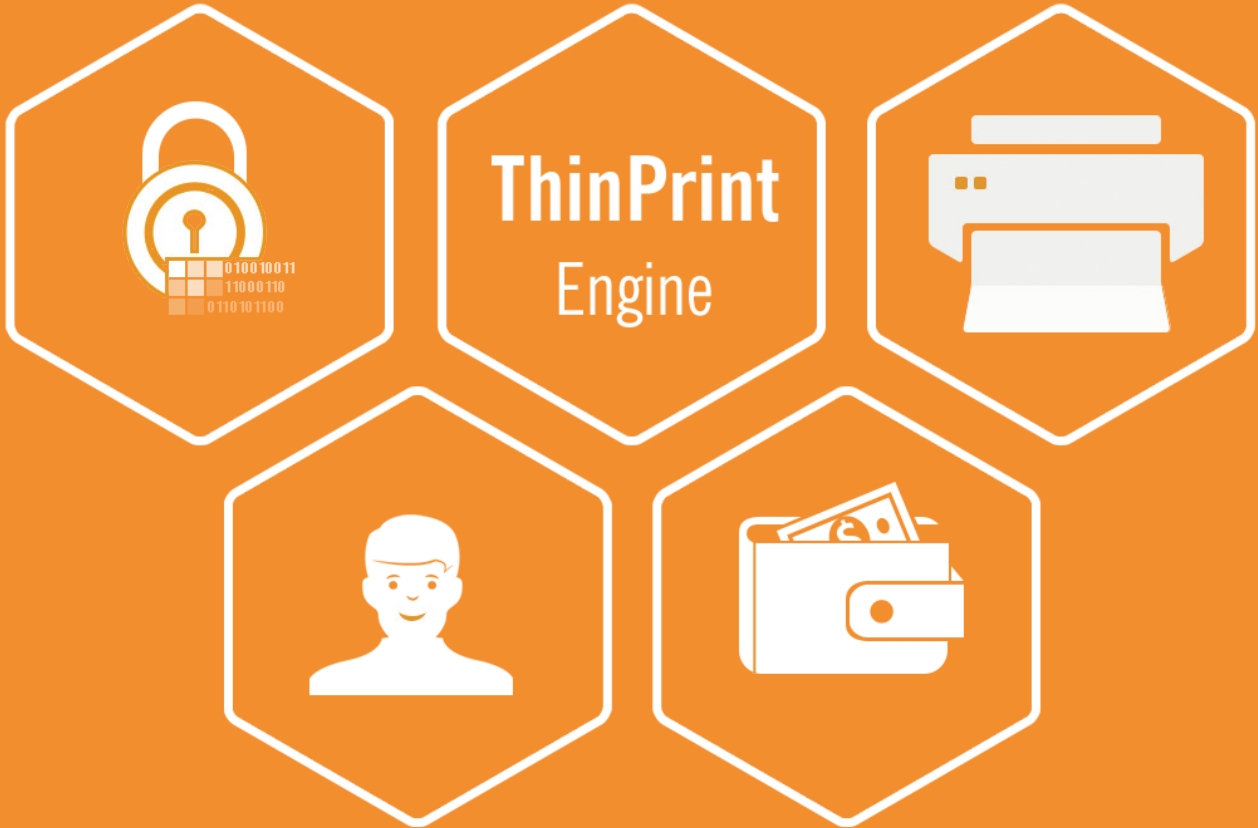


ThinPrint®

SIMPLY BETTER PRINTING



Simply Better Printing — For All IT Architectures

- ✓ Reduce the burden associated with user support
- ✓ High availability for printing
- ✓ Cut bandwidth, server and printer hardware costs as well as reduce paper and toner use
- ✓ Simplify print management
- ✓ Increase user satisfaction with rapid, reliable and accurate printing results

Now with High Availability
and Printer Self Service

The market leader for intelligent, low-cost and stable print solutions



ThinPrint is continually revolutionizing the world of printing with a perfect balance of technological growth and ever improving printing features. To guarantee the highest levels of quality, we rely on the feedback of over **25,000 enterprise customers**, and so, we can proudly say: **ThinPrint – Simply Better Printing.**

The leading print management solution **for over 17 years**. ThinPrint increases the efficiency of businesses, regardless of their **sector, size, region**, or even their existing IT infrastructure. It is a print solution that is easy to introduce and manage, while considerably **reducing the burden on the IT department**. ThinPrint also offers significant **performance improvements, optimal printing support and lucrative cost savings** generated through streamlined printing processes.

ThinPrint Engine gives you the power to optimize and centralize any printing environment! No matter with or without virtualization solutions such as Microsoft Remote Desktop Services, Citrix XenApp, Citrix XenDesktop or VMware Horizon View – the ThinPrint Engine becomes your print server and **optimizes printing for any IT architecture**. This includes **wide-ranging hardware support**: ThinPrint software is already integrated in over 80% of thin clients and renowned printer manufacturers offer integrated ThinPrint Client software in their devices.



“

ThinPrint has delivered the best print solution for Citrix customers since 1999, ensuring that Citrix users can print any document to any printer wherever they access their Citrix virtual desktop.

Citrix Solution Brief

”

CITRIX®
READY

Microsoft Partner
Gold Application Development

vmware®
PARTNER
TECHNOLOGY
ALLIANCE

ThinPrint for Businesses

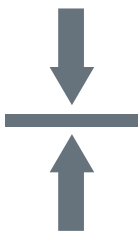
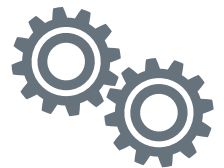
Significant cost savings with streamlined printing processes

Proven worldwide, through its use in the most diverse IT structures, ThinPrint is used daily by millions of people, in companies of all sizes, in all verticals and in all regions. As an enterprise, you can be confident that with the market leader for intelligently-designed printing solutions, you will benefit from low-cost printing with the best support for every imaginable printing process.



Generate savings in the IT budget through the best **VIRTUAL PRINTER DRIVER:**

Numerous printer drivers make printer administration and support highly complex. This is not the case with ThinPrint. Instead of individual printer drivers on each machine, only one virtual driver, the ThinPrint Output Gateway is required – for every imaginable environment, regardless of the existing printers in place. Advanced printing features can continue to be used, and driver problems are no longer an issue for users or administrators and productivity is significantly increased.

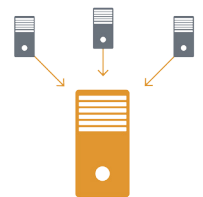


Uninterrupted work through unrivaled levels of **COMPRESSION:**

Maximum compression of print data is essential. In the worst cases, print data can be up to 10 times greater than the original file size. ThinPrint analyzes the specifics of each print job and selects the most appropriate compression method. Only Advanced Adaptive Compression allows us to achieve compression rates of 98% without requiring additional software, needing to purchase hardware or making any changes to your IT environment. ThinPrint ThinShare even compresses print jobs from desktops to the ThinPrint Engine, no installation is needed on the desktop – a simple printer share is enough.

Fewer servers through **SERVER CONSOLIDATION:**

Print servers in branch offices and subsidiaries can finally be eliminated thanks to ThinPrint. Advantages for your business include: far less management overhead, hardware, energy and operating costs, as well as the fully-optimized use of your existing IT resources.



The highest security standards thanks to the **THINPRINT SECURE TUNNEL:**

ThinPrint transmits print data end-to-end via SSL encryption. Sensitive business information is fully protected even when printing. This is especially important for businesses with multiple locations or home office workers. In contrast to the usual communication direction, ThinPrint builds a secure print tunnel from a ThinPrint Client in any location to the central ThinPrint print system in the data center. The main advantage is that the central ThinPrint Engine acting as a print server doesn't need to know the IP addresses of the network printers located in the branch offices – as a result VPN tunnels are no longer required to reach printers.

Full control of **PRINTING COSTS:**

The ThinPrint Tracking Service monitors the entire print environment and records printing operations throughout the business. The main cost-drivers of printing can be easily identified and ultimately eliminated.



Find more information about printing for businesses at:

www.thinprint.com/officeprinting

ThinPrint for Administrators Simplified print management for every environment

With ThinPrint, benefit from a printing system which is seamlessly integrated into your existing IT architecture.



ThinPrint for Users Reliable, rapid and flexible printing

From an employee perspective, printing should be fast, reliable and always of the highest quality. ThinPrint always achieves this goal, regardless of how complex the IT environment is.



Unmatched **DRIVER FREE PRINTING:**

Thanks to V-Layer™ technology, no printer drivers are required on physical or virtual desktops or on virtual app servers. The ThinPrint Output Gateway saves on unnecessary administrative cost and ensures stable print processes.

Significantly fewer **HELPDESK CALLS:**

Support calls are greatly reduced thanks to Driver Free Printing, rapid printouts and the highest quality.

Connection-oriented **BANDWIDTH CONTROL:**

Define the maximum bandwidth per location and not per user. Even if employees print large files simultaneously, print data never exceeds the allowed limit.

Convenient **PRINTER MAPPING:**

Whether a remote session, session-in-session printing or a virtualized desktop session: the automatic mapping of both local and network printers is fully supported and the user is always assigned the correct printer.

Smooth **BATCH PRINTING:**

Print data from backend systems like AS/400s are seamlessly integrated into Citrix XenApp or Microsoft Remote Desktop Services environments.

Automated print management for **COMPLEX ENVIRONMENTS:**

Automated management simplifies setup and maintenance of the print environment. This is a huge time-saver especially in larger print environments and when changes are made to the corporate IT structure.

Printing **HIGH AVAILABILITY:**

With extensive client- and server-side failover and load balancing, ThinPrint ensures a new dimension of high availability for printing.

Intuitive printing with **MOBILE PRINT:**

Easily print to local printers via iPads or iPhones from remote sessions and virtual desktops.

User friendly **PRINTING:**

You always have a uniform and clear print dialog and the correct printer, no matter where you initiate your print job. This includes finishing options like hole-punching, stapling and binding.

The fastest printing solution in the **WORLD:**

Quickly retrieve your printout without any delay! That's not a problem thanks to the ThinPrint streaming feature. Printing starts immediately after initiating the print job, and not only when the entire print job has been rendered.

Optimized **PRINTING RESULTS:**

ThinPrint font management means even rarely-supported fonts and special characters are always printed without a loss in quality.

Always the best **PRINTER SELECTION:**

You are always able to access the correct printer – regardless of whether you are in the corporate office, branch office or your home office. Finding the right printer is no longer an issue!

Trouble-free support of **WORKFLOWS:**

Thanks to the VirtualCopy feature, you can print to multiple printers, in multiple locations with just a single click.

Printer **SELF SERVICE:**

With Printer Self Service, users themselves search and use printers without any additional support from an administrator.

Find more information about printing for administrators at:

www.thinprint.com/itprinting

Find more information about printing for users at:

www.thinprint.com/userprinting

Over 25,000 satisfied Corporate customers



Ryanair wanted to introduce a centralized Terminal Server farm, and therefore chose the ThinPrint Engine. The result was faster, more reliable and uninterrupted printing process at all its airport bases.



"It's reliable, disruption free and ensures real time printing — no crews have complained of delays with printing."

Derry Kissane, Ryanair



Iveco launched an application virtualization drive for its datacenter. They chose ThinPrint for the integration of the printing processes in order to compress print data and to provide seamless support for their 64-bit environment.



"Bandwidth monitoring works extremely efficiently and is faultless. Printouts appear without delay in the branch offices and without restricting other services."

Alexander Nindel, Iveco



When their desktop environment was fully centralized, printing posed a special challenge for GRENKE. The right printer should always be available for every employee. In addition, the speed of printing was to be increased. Without ThinPrint, printing documents in some cases took up to ten minutes.



"With ThinPrint we got to grip with the complex challenges related to printing. Both users and the IT department benefit equally from the solution."

Frank Kessel, Director IT Service Operations,
GRENKELEASING AG



This Swedish local government Helsingborg faced the challenge to provide printers for all users, including 1-to-1 student users and home users. Furthermore the printer driver management was supposed to be minimized and upgraded to a 64-bit platform for the central print system.



"The benefits of the ThinPrint Engine are particularly clear when it comes to managing drivers and improved printer handling. Our service staff have a better overview of the print environment and more time to deal with other tasks."

Kim Nilsson, IT Infrastructure Manager,
Helsingborgs Stad IT

You can find more case studies at: www.thinprint.com/casestudies

Verified direct research by TechValidate is available at: www.techvalidate.com/product-research/thinprint



Start now!

Download the ThinPrint Engine for free and discover the many advantages. The first 30 days are completely free for up to 10 users. The download link and further information are all available at:

www.thinprint.com/start

The ThinPrint portfolio of products

ThinPrint offers even more products to fully optimize your business processes.

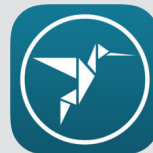


Personal Printing

Secure Printing

SSL encryption of print jobs and user authentication at the printer ensure the highest levels of security when printing.

thinprint.com/personalprinting



ezeep

Cloud Managed Printing

Reducing printing costs for coworking spaces, business centers, BYOD and guest printing

ezeep.com