



Channel Partner Marketing Program



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Overview

The ThinPrint Channel Partner **Marketing Development Fund (MDF)** Program enables partners to carry out suitable marketing activities with targeted financial support, ensuring maximum business success when marketing ThinPrint's solutions. In the context official partners are provided with marketing funds in the form of partner credits, depending on the realized volume of sales.

Approval

How to use your partner credit?

For every marketing activity for which you want to use partner credit, you have to submit the attached MDF application form in advance. Please note that funding is only approved for suitable activities, and only when sufficient partner credit is available.

To do so, please continue as follows:

- 1 Contact your ThinPrint representative and fine tune the planned marketing activities with them.
- 2 Submit the completed MDF application form directly to your ThinPrint representative or to sales@thinprint.com
- 3 Once the approval for your project has been granted, you will receive a written confirmation, including an MDF Claim ID.
- 4 The marketing activity can then be started.

Important! The activity should not in any case be started before written acknowledgement of approval has been received.

Financial Support

How to obtain financial support for an approved activity?

Once the approved marketing campaign has been completed and you have paid all relevant invoices, you may submit them for reimbursement of your expenses. Please include the following:

- An invoice for the total amount to be reimbursed, issued to the following invoice recipient:

ThinPrint GmbH
Alt-Moabit 91 a
10559 Berlin
Germany

- **Important:** Please note on the invoice the appropriate **MDF Claim ID**, which was sent to you with the confirmation e-mail. As proof, only invoices from services provided by **third parties** are accepted. A maximum of 50% of the costs of these invoices may be fundable. **Self-billed invoices are not permitted.**
- Copies of all invoices/receipts relating to this activity that total the claimed amount.
- Evidence showing the actual implementation of the approved activity in adequate form (e.g. photos, press clippings, copies etc.)

All documents must be sent to us by post or by e-mail at: sales@thinprint.com

After successful examination of your application, you will receive a confirmation e-mail. The attached invoice will be settled and the amount deducted from your partner credit.

MDF Request Form

Please send the completed application to your ThinPrint representative or to sales@thinprint.com

Partner Information:

Company:

First Name:

Last Name:

Function:

Phone:

E-mail:

Street:

ZIP/Postal code:

City:

Country:

Information on the Planned Marketing Activity

Please provide details of the marketing activity for which you request funding from the Channel Partner Program:

Event, Seminar, Roadshow

Direct Mailing

Newsletter

Promotional Materials

Joint Advertisement

Other Activity (please detail):

Date/timeframe of the activity:

-

Amount of costs expected to be reimbursed:

EUR/USD

Important information: Only invoices for services from third parties are accepted. A maximum of 50% of these costs will be covered. Self-billing invoices are not permitted.

Details of planned marketing activity

Please describe the planned marketing activities on the following pages of this form as precisely as possible. Please indicate in detail which services are to be performed by third parties and provide an estimated amount that is expected to be invoiced.

Further details of planned marketing activity

Please use this page if you want to provide further information.