

ThinPrint Extends the Best Printing Experience in any Citrix Environment

Berlin - October 6, 2010 - ThinPrint, the print optimization experts, today announced the continuation of its intensive cooperation with Citrix to develop new print technologies. Citrix continues to drive new innovations in HDX™ technology making it a strong combination for the enterprise with ThinPrint's print optimization solutions. Together, ThinPrint technology and HDX ensure our joint customers have a continuous, high-performance printing experience for any network infrastructure. ThinPrint is showcasing this technology along with its solutions at Citrix Synergy in Berlin taking place October 6-8.

In addition to HDX optimization, ThinPrint .print delivers print features which can be used when printers are addressed directly via TCP/IP, thin clients, or print servers in larger environments. More than 10,000 mutual customers, with up to 100,000 workstations use Citrix products in conjunction with the ThinPrint .print solutions to enable high-performance On-Demand services combined with an efficiently configured printing environment.

"Our long-standing, excellent cooperation has made it possible for us to tailor our innovative developments to the constantly improving Citrix solutions for the benefit of our mutual customers in a timely manner," said Charlotte Künzell, CIO and member of ThinPrint's Board of Directors. "In many network topologies, it is the use of Citrix solutions in combination with our printing optimization instruments that provide a high-performance infrastructure and a high ROI."

"Citrix desktop virtualization solutions with HDX technology deliver a high-definition experience of virtual desktops and applications regardless of location, network or device," said Bill Burley, group vice president and general manager, XenApp product group at Citrix. "With ThinPrint's focus on critical tasks such as printing, fully certified to support and integrate with Citrix Receiver, our joint customers can gain tremendous benefits from virtual computing by enabling users to work from anywhere on any device they choose with a high performance experience."

This press release is available at www.thinprint.com/press, press photos are available here: www.thinprint.com/pressphotos.



Press Release

ThinPrint AG

ThinPrint specializes in mobile enterprise solutions and printing in distributed network architectures. The company's success is based on its print management solution, ThinPrint .print, which is successfully employed in companies of all sizes in all sectors around the globe. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint AG. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, print boxes, PDAs and mobile phones of several leading hardware producers. Strategic partnerships with ThinPrint play a special role in this endeavor, including BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd. and VMware, Inc.

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