

ThinPrint .print technology now available with VMware Workstation 7 and VMware Player 3 to enable effortless printing from within virtualized environments

(Berlin, October 28, 2009) ThinPrint, the global, strategic print solution for centralized application delivery, today announced further advancement in successfully managing virtualized print environments with the addition of “Powered by ThinPrint .print” technology to the newly released VMware Workstation 7 and VMware Player 3. This key printing feature enables end users to print seamlessly from their virtualized environments. VMware Workstation and VMware Player are the most recent VMware solutions to include licensed “Powered by ThinPrint .print” technology.

ThinPrint’s .print technology enables necessary printing capabilities by giving users automatic access to all printers available upon login. This eliminates the need for additional driver management in the guest system and immediately helps users be more productive. If virtual machines are shared or moved to a server, there is no need to delete unnecessary printers or remove the print drivers.

“ThinPrint is excited to further expand the cooperation with VMware with the newest ‘Powered by ThinPrint’ integration. We are able to offer complete print solutions to our customers in all types of IT environments, and including this functionality in VMware Workstation and VMware Player is another opportunity for us to provide a complete print environment that makes life easier for customers.” Charlotte Kuenzell, Senior Vice President, ThinPrint.

“We strive to enhance our products to help customers streamline tasks and save time so they can maximize their investments in VMware technology,” said Pat Lee, director, consumer products, VMware. “We’ve collaborated with ThinPrint on the latest releases of VMware Workstation and VMware Player to provide customers with instant access to their PCs’ print resources from within their VMware environments without added configuration or driver hassles - freeing up more of their time to focus on strategic projects.”

Further information about printing in virtualized desktop environments can be found at www.thinprint.com/vmware.

Free 30-day demo versions of Remote Web Workplace printing, Remote printing, SBC printing, RDP printing and Virtual printing can be downloaded from the manufacturer's website at www.thinprint.com/demo.

This press release is available at www.thinprint.com/press. Press images can be found here: www.thinprint.com/pressphotos.

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About ThinPrint:

ThinPrint specializes in mobile enterprise solutions and printing in distributed network architectures. The company's success is based on its print management solution, ThinPrint .print, which is successfully employed in companies of all sizes in all sectors around the globe. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint AG. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, print boxes, PDAs and mobile phones of several leading hardware producers. Strategic partnerships with ThinPrint play a special role in this endeavor, including BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd. And VMware, Inc.

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