

ThinPrint Launches Certification Program for Hardware Manufacturers

The new ThinPrint device certificate allows customers and channel partners to instantly recognize tested and approved devices with .print technology

(Berlin, October 26, 2010) ThinPrint, the leading provider of cloud printing solutions, today announced its certification program for OEM partners that have integrated the .print client into their devices. Only devices that pass a standardized test will receive the ThinPrint certificate of approval and will be listed as recommended devices on the ThinPrint website. This certification program provides existing and future customers, as well as channel partners, with a reliable information source when selecting suitable hardware.

For over a decade, hardware manufactures have been successfully integrating ThinPrint's .print technology into their products. The embedded .print client allows manufacturers' devices to receive bandwidth-optimized and highly compressed ThinPrint print data. Additional features, such as .print AutoConnect, allow easy mapping of client side configured printers in the session or on the print server. The .print Management Center enables centralized management of print queues belonging to all .print capable devices. All features included with the .print client, such as receiving SSL-encrypted print data, are detailed in the device certificate.

"An advantage for ThinPrint customers is the wide availability of our .print client for a variety of thin clients, printers and external print servers," said Frank Hoffmann, director Strategic Relationships, ThinPrint AG. "With the new ThinPrint device certificate we now increase transparency in relation to the supported protocols and features. This helps our customers and partners in selecting the correct hardware for their projects."

ThinPrint's OEM partners include leading thin client and printer manufacturers, as well as manufacturers of internal I/O cards and external print servers. HP, Igel, Samsung, SEH,

Silex, Wyse, and 10ZiG are the first manufacturers who have secured ThinPrint certification.

Further information is available at www.thinprint.com/certificate

This press release is available at www.thinprint.com/press, press images are available at www.thinprint.com/pressphotos.

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ThinPrint AG

ThinPrint specializes in mobile enterprise solutions and printing in distributed network architectures. The company's success is based on its print management solution, ThinPrint .print, which is successfully employed in companies of all sizes in all sectors around the globe. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint AG. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, print boxes, PDAs and mobile phones of several leading hardware producers. Strategic partnerships with ThinPrint play a special role in this endeavor, including BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Fujitsu, Lexmark International, Microsoft, Nokia, Orange, Palm, Sun Microsystems, Symbian and VMware.

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