

ThinPrint Enables Seamless Virtual Desktop Printing

ThinPrint enhances its .print Engine 8.0 with a free package for VDI printing

Berlin/Denver – July 13, 2010 - ThinPrint, the leading provider of printing solutions for Citrix XenApp™, Citrix XenDesktop™ and Microsoft Remote Desktop Services, is now offering its free Desktop Extension toolkit to optimize VDI environments. The new Desktop Extension enables existing and future ThinPrint customers to seamlessly integrate VDI printing into their printing environment.

Desktop Extension ensures that businesses can use all the features of ThinPrint's .print 8.0, the industry's leading print management solution, in VDI environments, such as Citrix XenDesktop or Microsoft VDI Suite. With Desktop Extension, ThinPrint's .print 8.0 can now deliver its key print management solutions benefits seamlessly for VDI printing including, high performance print data compression, connection specific bandwidth control, SSL encryption of print data, a tracking service for analyzing printing costs, various print management and efficiency options, and a proprietary driver-free printing technology. The base-level ThinPrint technology is already integrated on an OEM basis into all desktop products from VMware.

“The introduction of the new licensing policy from Microsoft, as well as other shifts in the enterprise, makes setting up VDI environments even more attractive to many businesses,” said Charlotte Künzell, member of ThinPrint's Board of Directors. “Now, with the availability of ThinPrint's new Desktop Extension, businesses can easily maximize the productivity and effectiveness of their virtual printing infrastructures, while enhancing the overall user experience.”

One of the most important features of ThinPrint's Desktop Extension is the "session-in-session" technology, which makes it possible to print via multiple sessions from the Citrix ICA protocol, the Microsoft RDP protocol, or the VMware PCoIP protocol. This ensures that the right printers are available for the user when virtual desktops use applications on the terminal server.

Also incorporated in the Desktop Extension, ThinPrint's Virtual Channel Gateway facilitates ideal cooperation between desktops and a central print server. This allows

printouts even to local printers or home offices from the print server with no administrative effort.

Desktop Extension also includes the V-Layer™ technology developed by ThinPrint, enabling complete, streamlined management of original printer drivers from a central location.

The central management of printer allocation has also been improved. With minimum effort through GPOs (Group Policy Objects), the AutoConnect feature allows system administrators to set which printers are to be made available to which desktops or users – all from a central location.

Desktop Extension is free and existing customers can download it as an individual component. The extension is an integrated component of .print Engine, .print Application Server Engine and .print RDP Engine.

This press release is available at www.thinprint.com/press, press photos are available here: www.thinprint.com/pressphotos.

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ThinPrint

ThinPrint specializes in mobile enterprise solutions and printing in distributed network architectures. The company's success is based on its print management solution, ThinPrint .print, which is successfully employed in companies of all sizes in all sectors around the globe. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint AG. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, print boxes, PDAs and mobile phones of several leading hardware producers. Strategic partnerships with ThinPrint play a special role in this endeavor, including BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd., VMware, Inc. and XPS Software GmbH.

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