

Cortado Announces Unlimited Virtual Printing for VMware View

The latest release of ThinPrint Engine for VMware View 8.6 increases performance, printing functionality and enterprise mobility

BERLIN/DENVER, August 30, 2011 - Cortado, a leading innovator of the business class of cloud desktop services, today launches the latest version of its ThinPrint Engine for VMware View. ThinPrint Engine 8.6, the leading enterprise print optimization solution, now delivers increased performance, uncompromised printing functionality and enterprise mobility to VMware enterprise users.

With the ThinPrint Engine, enterprises can greatly expand printing capabilities beyond VMware View's built-in ThinPrint technology. Print servers, direct printing to network printers and full support for thin clients are now complemented by a wide range of additional benefits. ThinPrint Engine enables VMware View users to deliver efficient, easy and productive desktop performance, resulting in time and cost savings, as well as increased productivity.

“Enterprise users no longer have to make any compromises when it comes to printing functionality and integrating their mobile devices at the same time,” said Charlotte Kuenzell, CIO at Cortado. “Cortado’s ThinPrint Engine 8.6, with its new features guarantees a positive user experience in any cloud environment.”

ThinPrint Engine 8.6 for VMware View delivers benefits in the following areas:

Enhanced Printing Functionality

The new version supports finishing options such as hole punching, stapling, binding, as well as multiple pages per sheet printing. This major improvement eliminates the need to decide between optimized printing and the use of features of increasingly popular MFPs.

The new VirtualCopy feature is especially practical for environments that require automated multiple printouts of the same document. For example workflows in logistics, production, order processing etc. require more than one printout of the same document on different paper, in different print quality or in different locations. The VirtualCopy feature saves time, decreases costs, and margin of error and improves

productivity. In combination with a PDF writer, this feature allows to quickly and easily archive documents.

Powerful Performance

The new SpeedCache feature caches image elements that repeat in a print job, such as logos, only once instead of resending them for each page to the printer. This results in lower bandwidth usage, significantly faster printing speeds, increasing the quality of user's experience.

Within a range pre-defined by administrators, users in the VMware View environment can individually set compression rates per print job, for example printing web pages without graphics. This in turn saves time, paper and toner.

Enterprise Mobility

To help IT departments solve the challenge of integrating mobile devices with existing applications and infrastructure, Cortado brings together the best of its print and mobile solutions with the new Print-to-Cloud feature. VMware View users can print with their smartphones or tablets, regardless of their location, using the innovative [Cortado Workplace](#) and [Cortado Corporate Server](#) solutions both inside and outside the corporate environment.

More information on the new ThinPrint Engine for VMware View 8.6 is available at: www.thinprint.com/VMware.

The ThinPrint Server Engine from Cortado upgrades mixed environments e.g. with Citrix XenDesktop, or cluster operation of print servers and also offers print cost analysis. The ThinPrint Management Center simplifies printer and port setup.

Press information and images are available at www.thinprint.com/press

Cortado. Business Class of Cloud Desktop Services

With its internationally patented technology, Cortado, formerly ThinPrint, is the leading provider of software based mobile business and print solutions. Cortado connects mobile, web and virtual desktops with centrally provided IT resources. Home offices, mobile employees and entire branch offices are efficiently, securely and seamlessly integrated into IT infrastructure. Worldwide, over 15,000 enterprise customers from 5 up to 100,000 employees, as well as hundreds of thousands of individual users rely on Cortado solutions. As a global organization and founder of the Cloud Printing Alliance, Cortado employs over 180

highly-qualified and dedicated professionals at its headquarters in Berlin, Germany, as well as in the U.S., UK, Australia, Brazil, France and Japan.

Cortado's international network of strategic partnerships includes Brother, Citrix Systems, Dell, Fuji Xerox, Fujitsu, HP, Igel, Kodak, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, OKI, Palm, Samsung, Sun, Symbian, Toshiba, VMware and Wyse. Cortado technology and client components are integrated in a multitude of print boxes and thin clients from leading hardware manufacturers. Cortado is a Microsoft Gold ISV Partner, an Apple Enterprise Developer Partner, a Nokia Forum Pro Member, and a BlackBerry Alliance Select Member. Cortado works closely with over 20 carriers worldwide and more than 500 renowned distributors and resellers market Cortado products in over 80 countries.

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