



Cortado's Personal Printing Essentials Delivers Touch-Free Mobile Phone Authentication

Cortado increases its lead in enabling secure pull printing technology with Near Field Communication support for Android and BlackBerry

(BERLIN/DENVER, October 11, 2011) Cortado, a leading innovator of the business class of cloud desktop services, today released the new version of Personal Printing Essentials, the company's pull printing solution for enabling secure printing with user authentication. Increasing security and enhancing user experience, version 2.0 delivers new options for user authentication, including a touch-free NFC authentication for BlackBerry and Android devices.

Pull printing solutions, such as Personal Printing Essentials, are designed to protect company documents from unauthorized access as well as lower printing costs. They allow employees to only launch their print job after they authenticate themselves at the printer and print only the documents actually required on paper as hard copies. Unlike many solutions in the industry, Cortado does not require an investment in new printer hardware to achieve this, making it the ideal pull printing solution for any organization.

Like the previous version, Personal Printing Essentials 2.0 can be used with almost any printer model. For authentication, users can use out-of-the-box devices by Chip PC and SEH Computertechnik or BlackBerry or Android smartphones with QR codes, or customize the solution with individual identification methods. Version 2.0, enhances user experience with the ability to use BlackBerry or Android smartphones to authenticate touch-free via an NFC (Near Field Communication) code, used as a standard for wireless data exchange between two devices in close proximity to each other. The touch-free authentication is enabled through simply passing the user device with the NFC code by the NFC reader installed on the printer. Another new feature, the user console, allows the user to view outstanding print jobs at any time and delete print jobs no longer needed.



“Unique to the enterprise, Personal Printing Essentials delivers the flexibility for businesses to choose from a variety of cost-effective authentication methods that fit their specific needs,” said Thorsten Hesse, manager innovative solutions at Cortado AG. “Eliminating the need to invest in additional hardware, Cortado is the ideal solution for companies to lower their printing costs and increase security.”

The cost of Personal Printing Essentials software on the server is EUR 2,500. There is an additional charge of EUR 30 per user. Users can download and test Personal Printing Essentials, the only solution of its kind with a free demo version, at www.thinprint.com/demo or www.thinprint.com/personalprinting.

This press release and the press photo are available online and can be downloaded at: www.cortado.com/press.

Cortado AG
Business Class of Cloud Desktop Services

Cortado links mobile, web and virtual desktops to centralized IT resources in a highly efficient, secure and manageable way, seamlessly integrating home offices and mobile employees, including those with tablets and complete branch offices, into the existing IT infrastructure. For the more than 15,000 enterprise customers (whose user numbers range from 5 to 100,000), as well as the hundreds of thousands of private users, Cortado continually creates more robust solutions with innovative features and added value. With internationally patented technology, Cortado is the leading provider of software based print and mobile business solutions.

As a global organization and founder of the Cloud Printing Alliance, Cortado relies on over 180 highly-qualified and dedicated professionals employed at its headquarters in Berlin, Germany, as well as the U.S., UK, Australia, Brazil, France and Japan. Cortado has developed an international network of strategic partnerships with Brother, Citrix Systems, Dell, Fuji Xerox, Fujitsu, HP, Igel, Kodak, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, OKI, Samsung, Sun, Symbian, Toshiba, VMware and Wyse. Cortado technology and client components are integrated in a multitude of terminals, print boxes and thin clients from leading hardware manufacturers. Cortado is a Microsoft Gold ISV Partner, an Apple Enterprise Developer Partner, a Nokia Forum Pro Member and a BlackBerry Alliance Select Member. Cortado works closely with over 20 carriers worldwide and more than 500 renowned distributors and resellers market Cortado products in over 80 countries.

Press contacts:

Headquarters: Silke Kluckert, Public Relations Manager, Phone: +49.30.394931-66, E-mail: press@team.cortado.com

In North America: Megan Easterling, Marketing, Alliance and Communications Manager, Phone: 303-487-1302 ex 2410, E-mail: megan.easterling@team.cortado.com

In APAC: Benedikt Haak, Regional Manager APAC, Phone: +61 (0)2 94600319, Fax: +61 (0)2 89203835, E-mail: benedikt.haak@team.cortado.com