

Print Management Expert ThinPrint Joins ESRI's Business Partner Program

(Berlin, October 12, 2009) Today [ThinPrint](#), market leader for print solutions in distributed networks, announces its new participation in the [ESRI[®]](#) Business Partner Program as a Complementary Technology Provider. With the attendance, ThinPrint will intensify the cooperation with ESRI in order to provide [printing](#) application services for [ESRI- GIS](#) products, applicable for all industry verticals.

Customers using GIS software often find trouble when they want to print documents. Printing spool files tend to become very large. Consequently users experience slow printouts and an immense need for bandwidth. For this reason ESRI and print expert ThinPrint have successfully collaborated on past joint projects. The print solution, ThinPrint .print, compresses even print files of 1.5 GB down to 45 MB. Print data can then be sent over miles to remote locations reducing print time from hours to minutes without compromising print quality and creating a faster and more economical way print. ThinPrint .print is a complementary solution to make ESRI print environments more efficient and easier to manage while creating a better user experience.

“ThinPrint is excited to further collaborate with ESRI and continue to grow both businesses. Having prior success in implementing the ThinPrint .print Engine with ESRI, ThinPrint has gained a unique opportunity to improve the speed and accuracy of the printing process for ESRI customers.” Charlotte Kuenzell, Senior Vice President at ThinPrint

The ESRI Business Partner Program is a network of more than 2,000 domestic and international developers, consultants, data partners, value-added resellers, authorized instructors, and authorized partner education centers that, utilizing ESRI technology, provide solutions and training to meet the GIS needs of every industry. Working together, ESRI and its business partners solve business problems with new software applications, data, value-added services, and training.

This press release is available at www.thinprint.com/press, press photos are available here: www.thinprint.com/pressphotos.

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About ESRI:

Founded in 1969, ESRI (www.esri.com) is the world leader in the GIS software industry. ESRI offers innovative solutions that help users create, manage, analyze, and display information to make timely decisions and solve problems they encounter every day. ESRI's comprehensive product line ranges from desktop GIS to GIS for the enterprise.

About ThinPrint:

ThinPrint specializes in mobile enterprise solutions and printing in distributed network architectures. The company's success is based on its print management solution, ThinPrint .print, which is successfully employed in companies of all sizes in all sectors around the globe. More than 500 major distributors and resellers in over 80 countries sell products made by ThinPrint AG. Thanks to numerous partnerships, client components using patent-pending .print technology have been integrated into the terminals, print boxes, PDAs and mobile phones of several leading hardware producers. Strategic partnerships with ThinPrint play a special role in this endeavor, including BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd. And VMware, Inc.

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